

Dear Community Partner,

*The Friends of the Plymouth CAL (Center for Active Living)* has an exciting opportunity for businesses to support our growing senior population. Our seniors are vibrant citizens of Plymouth who enjoy travel, fine dining, leisure, exercise, and a healthy quality lifestyle.



## 2025 SPONSORSHIP LEVELS



### Platinum

- Opportunity to hold an informational program or sponsorship recognition/introduction at the CAL
- Business representation in Partnership area of the CAL for one month
- Logo inclusion on Friends Constant Contact emails to 3,000+ seniors
- Recognition on Friends page of the CALegram monthly printed newsletter to 2,800+ seniors
- Optimal placement on Friends website with link to company website
- Recognition listing on digital signage in the CAL lobby

**\$500**



### Gold

- (1) Social Media and Constant Contact shout-out
- Recognition on Friends page of the CALegram
- Listing on Friends website with link to company website
- Recognition listing on digital signage in the CAL lobby

**\$250**



### Silver

- Listing on the Friends website
- Recognition listing on digital signage in the CAL lobby

**\$100**



## Business Sponsorship Application

Business Name:				
Contact Name:				
Contact Phone:				
Contact Email:				
Business Address:				
Sponsorship Level: (circle one)	<table><tr><td>Platinum \$500</td><td>Gold \$250</td><td>Silver \$100</td></tr></table>	Platinum \$500	Gold \$250	Silver \$100
Platinum \$500	Gold \$250	Silver \$100		

***Please make checks payable to:***

The Friends of the Plymouth CAL, 44 Nook Road, Plymouth, MA 02360

For further information, please reach out to [friendsofplymouthcal@gmail.com](mailto:friendsofplymouthcal@gmail.com).

***Thank you for your generous support!***